

# FREE WORKSHOP

## HOW to Start or Run a Small Business

University of Houston  Clear Lake

Center for Advanced Management Programs  
School of Business

invites you to attend a

### FREE 2 Hour Small Business Workshop

#### Reservations are required

Please call **713.868.9990** today to reserve your seat:

SPACE IS LIMITED!

Crowne Plaza Hotel

2712 Southwest Freeway

Houston, TX 77098

(old Holiday Inn Select-Greenway located at US 59 and Kirby)

**Saturday, February 11, 2012**  
**9:30 A.M. and also at 1:00 P.M.**

Any individual who requires a special accommodation to participate in this program should call 713.868.9990 at least one week prior to the program to arrange for the accommodation needed.

**WHAT WILL YOU LEARN TODAY?** How to slash hundreds off your taxes...**20 biggest pitfalls in starting and running a small business**...why now is the best time to have a small business...how to reduce your gasoline bill hundreds of dollars...how to price your product/service...**how to start with very little cash**...advantages of a corporation and LLC...how to select a location...**determining how much money you'll need**...**where to go when the bank says "no"**... **10 "hottest" businesses of 2011**...and much, much more!

There are many advantages of running a small business; independence, satisfaction, sheltering income and profits. Did you know that 89% of incomes over \$50,000 a year are earned by owners of small businesses? However, 4 out of 5 businesses don't last 5 years, and few ever earn the profits they should! The difference?

#### KNOWLEDGE!

Thousands have received our FREE 12 page workbook and used this "shirt-sleeve" workshop to improve their company's profits or start a successful new business. Bring a pencil, a calculator, and your business questions.

**SEMINAR LEADER: Gary Johnson, MBA, CPA, with 21 years of small business consulting experience. You should find this a stimulating and profitable 2 hours.**